

A hand holding a pen is visible in the upper left corner, pointing towards a map. The map is the background of the entire page, showing various geographical features and lines. The overall color palette is warm, with shades of brown and orange.

MY PROJECT

brief

TRACKING WONDER





To bring your best self to your best work requires deliberation, intention, and some degree of planning.

In my research and experience, I've found one difference in those who set out to do something and then actually do it is that they are project-oriented. They learn to frame their creative activity around projects. Projects give daily and weekly continuity to our activity and thinking.

This project brief allows you to drill down and get clear on a project you'd like to prioritize. Then the Action Sheet provides you with a canvas on which you can map the different steps and tasks to work on this project for the next 6 months.

Once you define your project, I invite you to share with us in the [Quest Community](#) the project you are working on. Incredible possibilities come from collaboration, and you'll find plenty of potential collaborators in our Quest community.

Thanks for running with me,

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Project Title:

The Problem:

State the problem you're wanting to pursue in one sentence. This might be an artistic or aesthetic problem, an artistic burning question driven by your curiosity, a problem that your targeted audience has that the project seeks to address, a market gap.

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The Feeling:

If you don't lean toward starting with a problem, then articulate the feeling that you're driven to give shape to through this project. The feeling might be articulated in a word (freedom), a phrase (free from society's expectations), and/or a met-

aphor.

Wonder & Curiosity:

What are you curious about in relation to this project? What about pursuing and completing this project holds you in wonder? Teases your sense of what's real, beautiful, and possible?

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The Form:

State what form the project will take
- a film or video series, a program,
a book, a screenplay, a short story or
series of short stories, a design or
series of designs, a website, a crafts

shop on Etsy.

The Habit

Skill Set Goals:

List the 1-5 key habits of thinking
and/or action you wish to refine and
pursue mastery of during this course
that will help you advance this
project.

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The Field- Related and Craft-Related Skill Set Goals:

List the 1-5 key field-related or craft-related skills you wish to refine and pursue mastery of during this course that will help you advance this project.