The Well-Designed Offer for Impact, Integrity, and Income

6 sure-fire steps to avoid common pitfalls in creating & selling offers

Design for What is your target niche market frustrated with? What are they yearning for? Notes Claim Your	Design for	Unique Talents	Modes of Engo	agement	Notes		
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		What is your target niche mar	ket frustrated with?	What are they yea	rning for?	Notes	
What you do and how do you do it? Branding is a verb. Brainstorm some of your potential verbs.	What you do and how do you do it? Branding is a verb. Brainstorm some of your potential verbs.	Claim Your					
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			do it?		Branding is a v	erb. Brainstorm some of your þ	otential verbs.
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4	Design Your		
5	Build a		
	Over	Dourfo ation	
6	Identify I-3 ways to prototype in	Perfection	
	One	Two	Three